# Audience Analysis

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| S. No | Particulars | Description |
| 1 | Name of the client |  |
| 2 | Nature of business |  |
| 3 | Target audience |  |
| 4 | Age of target audience |  |
| 5 | Location of target audience |  |
| 6 | Mode of payment to be used by the audience |  |
| 7 | Design preferred |  |
| 8 | Operating system preferred |  |
| 9 | Hardware preferred |  |
| 10 | Web browsers preferred |  |
| 11 | Web server preferred |  |
| 12 | Any other information |  |